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portable server environments

Kell Systems

Press Release

Kell Systems Expands into Western USA with TTL

Marlow, UK and Mira Loma, CA Tuesday 11th January 2011: [Kell Systems](#) announces its partnership with [Total Transportation Logistics \(TTL\)](#) to offer Western American customers much improved delivery rates and quick lead times on their quiet and green office server cabinets.



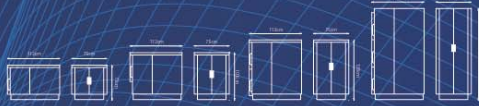
Kell Systems designs and manufactures server cabinets sold around the world that operate quietly enough to be installed in open plan offices, and which save money and CO2 emissions by removing the need for a dedicated computer room. Its [customers](#) include Google, Microsoft and NASA, as well as many US government bodies.

Under the agreement TTL will provide a top quality 'white-glove' delivery service to Kell customers in Western States, extending the Kell service offering right into their premises, locating the cabinets right where they're needed, then removing the packaging and taking it away.

Bob Hicks, President of Total Transportation Logistics said: "TTL leads the industry in providing outstanding services to companies who manufacture high value electronic equipment, utilising our high quality dedicated service to meet customers specific needs. Kell Systems is a perfect fit for Total Transportation Logistics."

David O'Coimin Operational Director, Kell Systems said: "Kell's customers have come to expect the very best in product and service from our unique office IT infrastructure solution. Previously, operating exclusively out of our depot in DC meant that Western US customers were having to pay more for shipping and wait longer to get our award winning products. Not any more. By having TTL onboard we can greatly reduce the delivery time in the Western USA and offer much better local shipping rates to our customers. This removes an important obstacle to Western US customers utilising Kell server cabinets to save themselves space, money and improve their green credentials."

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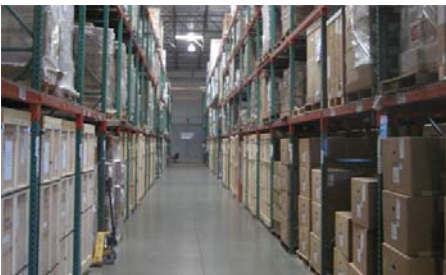
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One customer who has already bought a cabinet via this partnership is [Mid Kansas Co-operative Association \(MKC\)](http://www.mkcoop.com) (<http://www.mkcoop.com>). Its Information Services Manager, Matt Friesen said: "MKC is a full-service farm cooperative offering a complete line of supplies and services for both farm and urban customers in 11 counties throughout central Kansas. We have 4,800 members to support. We were looking at ways to reduce costs for IT infrastructure and decided to buy a couple of cabinets from Kell Systems and have it delivered by TTL. We found the process quick and easy. The delivery driver took great care in getting the cabinets in our hands with no damage."



Kell server cabinets dramatically reduce costs, electricity consumption and CO2 emissions. In typical usage, Kell server cabinets reduce perceived server noise by approximately 90% and CO2 emissions by 96.5%. When compared to a server room, they reduce floor space by 90%, operating costs by 98%, and capital costs by up to 80%.

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For further information and reader enquiries:

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About Kell Systems:

Kell server cabinets replace a traditional computer room, using quiet forced-air cooling. This helps solve the fast-growing problem of server cooling, which typically uses as much energy as powering the servers themselves, and means that servers are quiet enough to run in an open office. For more information, see <http://www.kellsystems.co.uk>. For more information regarding Total Transportation Logistics (TTL), visit its website <http://www.ttllogistics.com>.

